



Program Event Details

Launch Date: Ongoing  
Location: Online

2025 Sponsorship Opportunities: The Cultural Landscape Foundation  
Cultural Landscape Guide to African American Landscapes

Launched in 2024 this ever-expanding guide currently features more than 160 African American cultural landscapes throughout the nation spanning centuries of American history. The myriad sites are considered through nine separate themes, developed specifically for the guide or informed by codified National Park Service frameworks. By raising the visibility and value of often forgotten or purposefully erased African American landscapes the guide aims to provoke further discussion and research. Folded into TCLF’s *What’s Out There* database, each landscape profile includes a description of the site and its history, photographs, and an interactive map.

Critical support will enable the guide to expand, significantly increasing the number of landscape and pioneer profiles, and assisting in the production of richly produced, short videos featuring kinkeepers, activists, and historians, to accompany selected themes.

Sponsorship Benefits	Lead Sponsors	Presenting Sponsors	Supporting Sponsors	Friends
	\$10,000	\$5,000	\$2,500	\$1,000
Recognition with hyperlink to your website on program’s web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program’s dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program’s press release with hyperlink to your website	✓	✓	-	-
Recognition in program online guide	Logo	Small logo	Bold name	Name

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF’s homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 37,000 subscribers
- Social media posts, with more than 75,000 followers
- Press releases sent to more than 850 members of the media, with a direct link to your website

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.